



Community Development
for All People

May 11, 2022

Dear Business Owner/Manager

We are contacting you about an exciting event that we invite you to be part of. **Avenue for All** is an event championing the vision of Parsons Avenue, and indeed the South Side, as a place for everyone, no matter our age, political affiliation, race, religion, or economic background. While historically Parsons Avenue has been a dividing line, it has become a gathering space for the whole community.

Avenue for All will be held on June 11, 2022, from 11:00am until 3:00pm, and will engage the South Side community along Parsons Ave from Livingston Ave to Hosack St. We anticipate approximately 750 attendees. The festival will showcase local businesses, artisans, performers and provide educational opportunities. We will be closing Parsons Avenue between East Whittier and Kossuth Streets. That area will have a variety of activities for all ages.

We are engaging local businesses by highlighting their unique offerings to local residences and attendees from around the city.

- Participating businesses agree to:
 - be open from 11am-3pm on 6/11
 - have staff available to give information
 - stamp passports of attendees (explained below)
 - if applicable, redeem vouchers for goods or services
 - agree to be a business that is open for all – not just on 6/11
 - display the Avenue for All decal in their window
- All participating businesses will commit to participate no later than 5/25.

Festival attendees will be given a passport to be stamped by participating businesses. Upon obtaining the required number of stamps, the participants will be given a voucher good for \$5 off goods or services (excluding alcohol or tobacco) at those same establishments until September 4. These vouchers can be redeemed by the businesses for their cash value through CD4AP.

If you are interested, please fill out and sign the attached form signifying your willingness to participate. The deadline to signify your interest is May 25. If you need any additional information, please call Andrea Wood at 614-445-7342 ext. 125 or email her at awood@4allpeople.net.

Thank you!



PARTICIPATING BUSINESS SIGN-ON
(Must be returned no later than May 25)

Business Name: _____

Address: _____

Owner/Manager Name: _____

Email and Phone: _____

Website/Social Media: _____

We agree to participate in the 2022 Avenue for All on June 11, 2022. We agree to:

- be open from 11am-3pm on June 11, 2022
- have staff available to give information
- stamp Avenue for All Passports of attendees
- accept Avenue for All vouchers worth \$5 off the goods or services up until July 11
- be a business that is open for all – not just on June 11
- display the Avenue for All decal in their window

Signature: _____

Date: _____

This completed form can be returned to Andrea Wood via email at awood@4allpeople.net.